



KEVIN GORE NAMED PRESIDENT AND CHIEF OPERATING OFFICER OF DMI MUSIC & MEDIA

LOS ANGELES, CA – July 9, 2014: DMI Music & Media, the innovative global music and entertainment marketing agency, announced today that Kevin Gore has been named President and Chief Operating Officer, reporting to DMI Founder and CEO Tena Clark. DMI has established itself as a premier full-service music and entertainment agency conceiving, developing, curating and executing some of the most well-known and successful initiatives that bring together music and brands, including for clients such as Delta Air Lines, Lucky Brand, Build-A-Bear Workshop®, Kohl's and General Mills. In this new role, Gore will oversee all day-to-day operations of DMI and will direct strategies to grow the company's existing business lines, develop new ventures across a variety of entertainment platforms and broaden the company's reach outside of the United States.

"Kevin brings tremendous integrity, insight and leadership to DMI," said Tena Clark DMI Founder and CEO. "My business partner, Jeff Miller and I, could not be more excited about his appointment as President and COO. I know that with Kevin's strategic leadership, the sky is the limit for DMI."

"I am thrilled to be joining DMI and to be partnering with Tena to grow her company from its established position in the United States into a global agency with a focus on content curation for leading brands," said Gore. "I've admired the work that she and her team have done over the years, and I look forward to driving DMI's future strategy and execution."

Gore joins DMI following 12 very successful years at Warner Music Group (WMG), including the past 4 years as President & CEO of Rhino Entertainment and Global Catalog. During Gore's tenure at WMG and Rhino, he oversaw the company's new releases, reissues, and worldwide recorded music catalog management businesses. Gore was responsible for a variety of innovative arrangements with music's most iconic artists, including recent deals with Led Zeppelin, Frank Sinatra, Metallica and CSNY, as well as overseeing projects such as the new film Soundtrack and best-selling Broadway Cast Album for *Jersey Boys* and Rhino's first No. 1 album, the soundtrack for *Juno*.

Gore began his career in the music business working at a record store while in high school, before becoming one of the pilot classical college reps for CBS Masterworks while attending Northwestern University. After serving several roles at Sony Music/Columbia Records and PolyGram Classics & Jazz he was appointed President, Universal Classics Group, managing the leading classical music label group in the United States. Gore joined Rhino in 2002 as Executive Vice President, Sales & Marketing, was named General Manager in 2006 and President & CEO in 2010. He is a member of the National Academy of Recorded Arts & Sciences, a West Coast Board member of the T.J. Martell Foundation, and a proud coach of AYSO soccer teams in his community.

ABOUT DMI MUSIC & MEDIA

Founded in 1997 by CEO and Chief Creative Officer Tena Clark, DMI Music & Media is located in Pasadena, California, with offices in New York City, Chicago and Atlanta, develops and executes comprehensive music branding strategies and programs using the emotional power of music to connect brands to consumers. DMI Music & Media's unique solutions and creative executions create campaigns that break through to today's media-savvy consumers for clients such as Delta Air Lines, Lucky Brand, Build-A-Bear Workshop®, General Mills and Kohl's.

For more information on DMI Music & Media: www.dmimusic.com